

Latest evidence review of sugar-free gum confirms positive oral health effects and suggests additives may enhance some of these benefits

Chewing sugar-free gum provides oral health benefits including the clearance of food debris, reduction in oral dryness, increase of biofilm pH and remineralization of enamel. These benefits are attributed to increased mastication and salivation. With the addition of active ingredients to sugar-free gum, it may be possible to expand these benefits as demonstrated by the graphic.

About WOHP

WOHP partners with dental professionals worldwide, helping them improve their patients' oral health through one extra simple and enjoyable step in their daily routine: chewing sugar-free gum after eating and drinking on the go. WOHP supports independent clinical research into the benefits of chewing gum, including saliva stimulation, plaque acid neutralisation and tooth strengthening. For more information, visit:

www.wrigleyoralcare.com

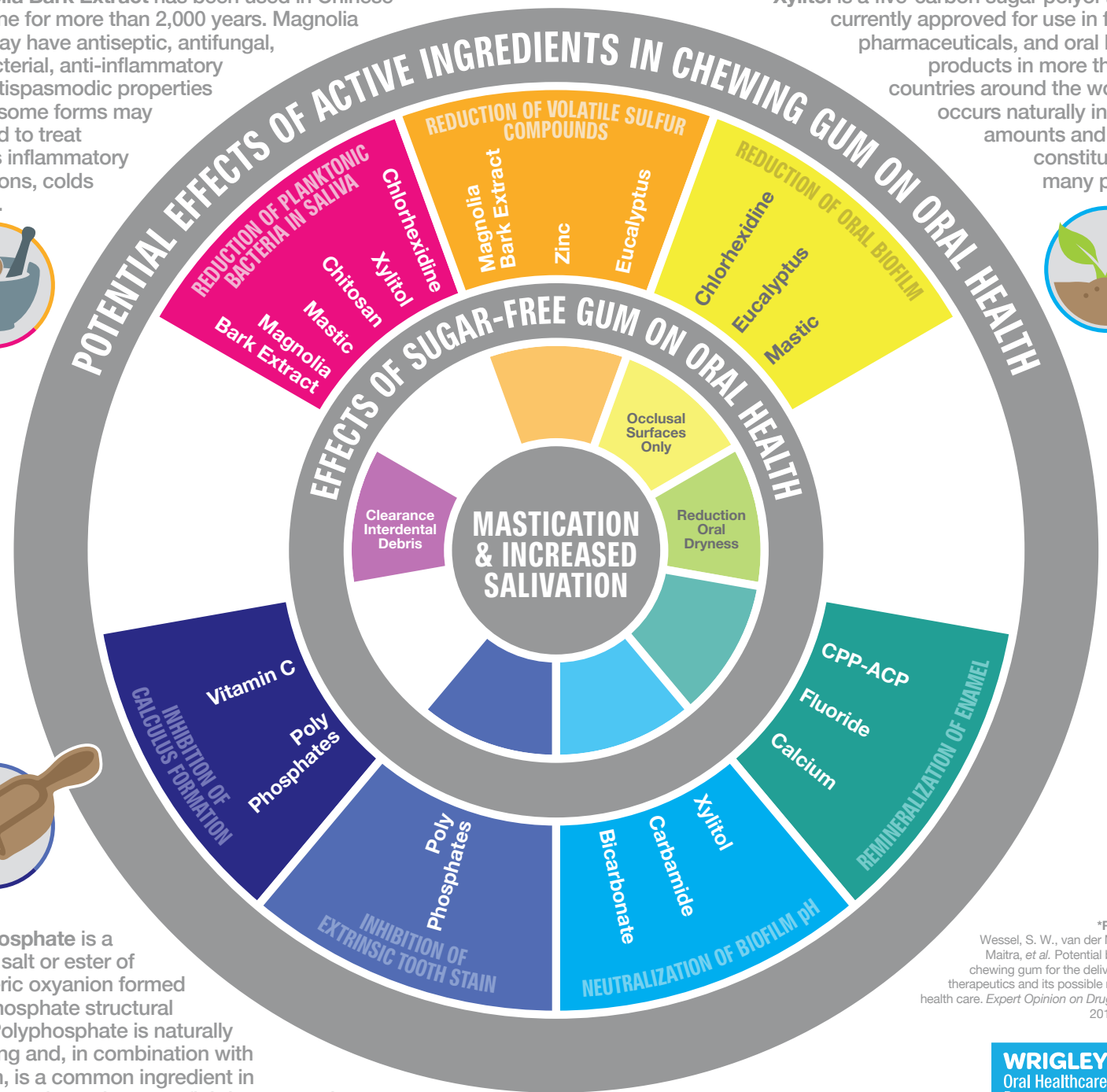


Magnolia Bark Extract has been used in Chinese medicine for more than 2,000 years. Magnolia bark may have antiseptic, antifungal, antibacterial, anti-inflammatory and antispasmodic properties and in some forms may be used to treat various inflammatory conditions, colds and flu.



Polyphosphate is a type of salt or ester of polymeric oxyanion formed from phosphate structural units. Polyphosphate is naturally occurring and, in combination with Sodium, is a common ingredient in toothpaste due to its tartar-fighting properties.

Xylitol is a five-carbon sugar polyol that is currently approved for use in foods, pharmaceuticals, and oral health products in more than 35 countries around the world. It occurs naturally in small amounts and is the constituent of many plants.



*Reference
Wessel, S. W., van der Mei, H. C., Maitra, et al. Potential benefits of chewing gum for the delivery of oral therapeutics and its possible role in oral health care. *Expert Opinion on Drug Delivery*. 2016; 3:1-11.

